

2024 STREET COP  
CONFERENCE

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# EXHIBITOR OPPORTUNITIES



# STREET COP CONFERENCE

STREETCOPTRAINING.COM/CONFERENCE

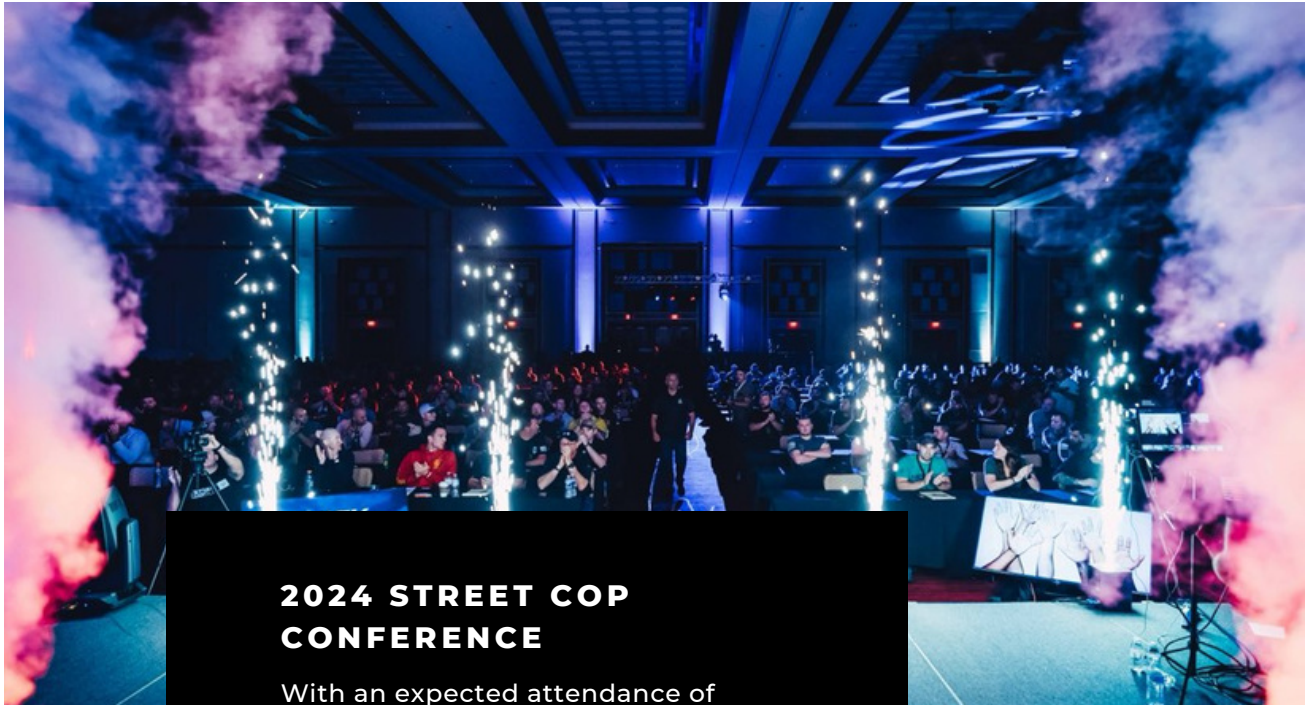
**April 28 - May 3, 2024**  
**Orlando, FL**

**Gaylord Palms Resort &  
Convention Center**

**@STREETCOPTRAINING**



# THE LAW ENFORCEMENT EVENT OF THE YEAR



## **2024 STREET COP CONFERENCE**

With an expected attendance of 2,500 sworn law enforcement officers - this is your opportunity to connect with officers from all over the country and to experience career-changing training by the country's most highly regarded law enforcement instructors. You will also have the unique opportunity to hear from and personally meet several celebrity keynote speakers.

This will be the law enforcement training event of the year. As always, we will not disappoint!

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[STREETCOPTRAINING.COM/CONFERENCE](https://streetcoptraining.com/conference)

# As an Exhibitor,

You'll be able

to-

- Generate new sales leads
- Network with thousands of law enforcement officers from around the country
- Showcase your brand's story, products and services *and more!*

Reserve your exhibitor booth and secure your sponsorship for the 2024 Street Cop Conference. You don't want to miss this event!

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# GAIN MASSIVE EXPOSURE FOR YOUR ORGANIZATION



## STREET COP'S SOCIAL MEDIA AND MARKETING REACH

As an Exhibitor/Sponsor, your organization will have the opportunity to be featured on law enforcement's most followed social media and marketing platforms.

- Street Cop's email database reaches over **100k** LEO's around the country.

- Street Cop's Facebook Groups have over **128k** members combined from over **75** countries including the U.S., Canada, Australia, UK and Germany. This group gets an average of **70+** new members daily.

- Street Cop's Instagram has over **108k** followers, with over **110,000** accounts reached weekly (over **15,000** daily). Our LEO-only Instagram has another **16k** followers.

- Street Cop's TikTok account has over **337k** followers and **4.2 million** likes.

- Street Cop's Podcast is streamed in over **195** countries, has over **450k** subscribers, about **5k** downloads per day, and over **11 million** all-time downloads.

- Street Cop's YouTube channel has over **44k** subscribers.

- Street Cop's Text Community has over **5k** subscribers.

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# EXHIBIT SPACE INFORMATION

EXHIBITOR APPLICATIONS MUST BE SUBMITTED BY MARCH 31, 2024

BELOW YOU WILL FIND OUR EXHIBITOR LEVEL OPTIONS FOR THE 2024 STREET COP CONFERENCE

YOU CAN CHOOSE TO EXHIBIT 4/28-5/3 OR YOU CAN EXHIBIT LESS DAYS. IT IS UP TO YOU! (PRICE STAYS THE SAME)

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## **SILVER LEVEL EXHIBITOR**

**\$2,500**

- Exhibitor Booth
- 2 Conference Tickets (\$1,298 value)
- Logo featured on conference stage
- Logo featured on Street Cop website
- Recognition in Street Cop email blast which reaches over 100k police officers
- Recognition on all Street Cop social media platforms
- Live acknowledgements on stage throughout the event
- Internet and electricity upon request



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## **GOLD LEVEL EXHIBITOR**

**\$3,500**

- Exhibitor Booth
- 3 Conference Tickets (\$1,947 value)
- A custom professional commercial for your company created by our media team & played throughout the event (you own the video)
- Logo featured on the conference stage
- Logo featured on the Street Cop website
- Recognition in Street Cop email blast which reaches over 100k police officers
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## **PLATINUM LEVEL EXHIBITOR**

**\$6,500**

- Exhibitor Booth with Prime Location
- 4 Conference Tickets (\$2,596 value)
- 4 tickets to a special VIP event
- A custom professional commercial for your company created by our media team & played throughout the event (you own the video)
- Logo featured on the conference stage
- Logo featured on the Street Cop website
- Recognition in Street Cop email blast which reaches over 100k police officers
- Recognition on all Street Cop social media platforms
- Recognition in Street Cop community text platform which reaches all conference attendees
- Live acknowledgements on stage throughout the event
- Internet and electricity upon request



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## **DIAMOND LEVEL EXHIBITOR**

**\$9,500**

- Exhibitor Booth with Prime Location
- 4 Conference Tickets (\$2,596 value)
- 6 tickets to a special VIP event
- Acknowledgement on 3 podcast episodes
- A custom professional commercial for your company created by our media team & played throughout the event (you own the video)
- Logo featured on the conference stage
- Logo featured on the Street Cop website
- Recognition in Street Cop email blast which reaches over 100k police officers
- Recognition on all Street Cop social media platforms
- Recognition in Street Cop community text platform which reaches all conference attendees
- Live acknowledgements on stage throughout the event
- Internet and electricity upon request



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## **EXHIBIT BOOTH DETAILS**

- 10' x 10' booth
- 8' high back wall
- 3' high side drape
- (1) 6' x 30" H draped table
- (2) Limerick side chairs
- (1) wastebasket

# EXHIBITORS APPLICATION

EXHIBITOR REGISTRATIONS MUST BE SUBMITTED BY MARCH 31, 2024

## EXHIBITING COMPANY

COMPANY NAME

CONTACT NAME

CONTACT EMAIL

CONTACT ADDRESS

CONTACT PHONE

COMPANY WEBSITE

## EXHIBIT LEVEL SELECTION

PLEASE SELECT YOUR DESIRED EXHIBIT LEVEL

SILVER- \$2,500

GOLD- \$3,500

PLATINUM- \$6,500

DIAMOND- \$9,500

TOTAL: \$\_\_\_\_\_

### PAYMENT:

- CHECK MADE PAYABLE TO STREET COP TRAINING (SEND TO MAILING ADDRESS LISTED BELOW)
- CREDIT CARD
  - IF PAYING BY CREDIT CARD, A SECURE PAYMENT LINK WILL BE SENT TO THE EMAIL ADDRESS LISTED ABOVE.

## FOR ADDITIONAL INFORMATION AND TO SUBMIT YOUR APPLICATION, CONTACT:

*Exhibitor Coordinator*

Karen Bruton

Email: conference@streetcop.com

Phone: 609-610-6498

*Mailing Address*

8 Stone Tavern Drive

Millstone Township, NJ 08510

**\*YOU HAVE THE OPTION TO EITHER MAIL YOUR APPLICATION TO THE MAILING ADDRESS ABOVE OR SCAN YOUR APPLICATION AND EMAIL IT TO THE EXHIBITOR COORDINATOR LISTED ABOVE\***

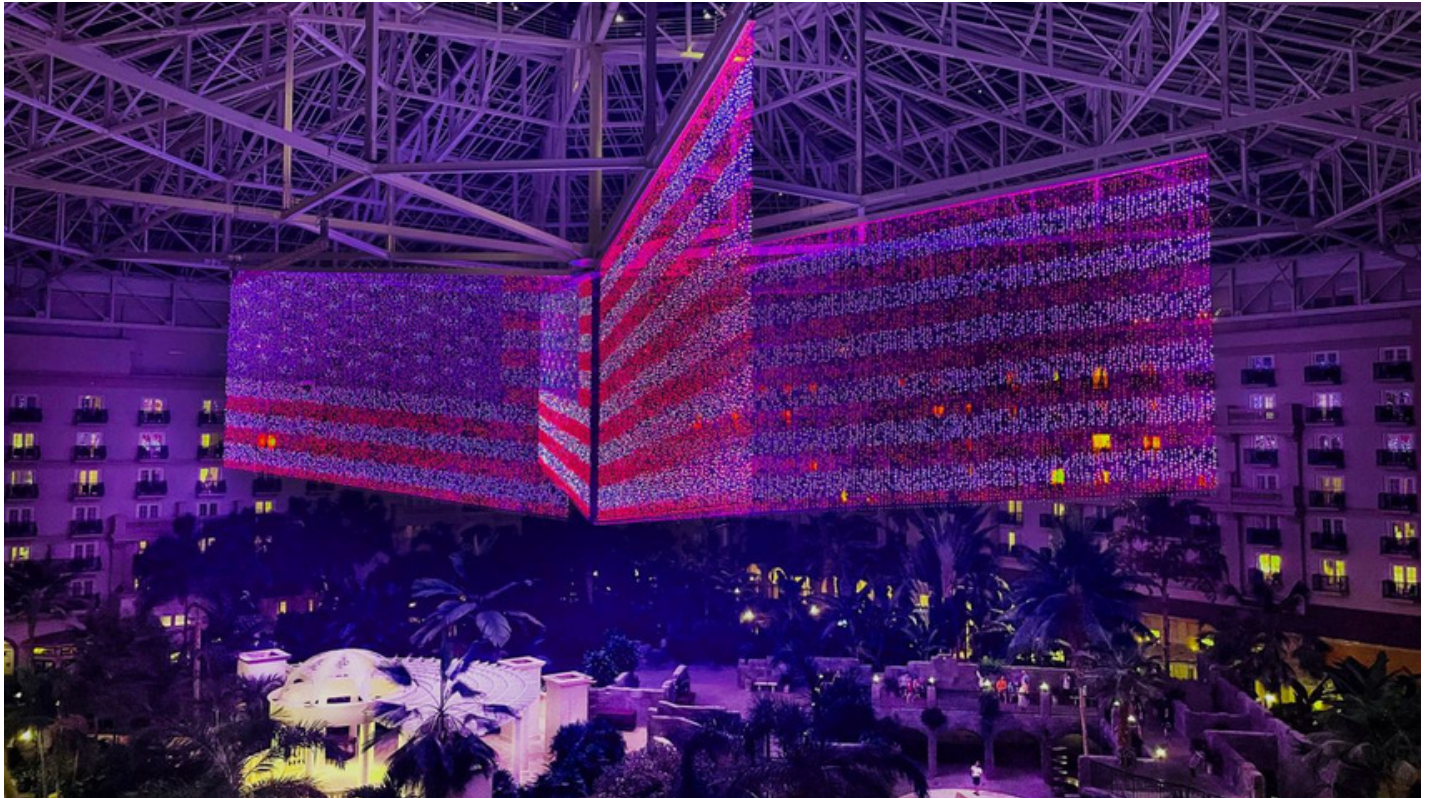


STREET COP TRAINING CONFERENCE

# SPECIAL EVENT SPONSORSHIPS

IF YOU ARE INTERESTED IN SPONSORING OUR EVENT, PLEASE CONTACT US TO  
DISCUSS CUSTOM SPONSORSHIP OPTIONS.

CONTACT US AT [CONFERENCE@STREETCOP.COM](mailto:CONFERENCE@STREETCOP.COM)



[STREETCOPTRAINING.COM/CONFERENCE](http://STREETCOPTRAINING.COM/CONFERENCE)



# SPONSORSHIP APPLICATION

SPONSORSHIP REGISTRATIONS MUST BE SUBMITTED BY MARCH 31, 2024

## **SPONSORING COMPANY**

SPONSORING COMPANY NAME

CONTACT NAME

CONTACT EMAIL

CONTACT ADDRESS

CONTACT PHONE

COMPANY WEBSITE

## **SPONSORSHIP SELECTION**

**PLEASE SELECT YOUR DESIRED SPONSORSHIP BELOW**

CUSTOM SPONSOR AMOUNT- \$\_\_\_\_\_

TOTAL: \$\_\_\_\_\_

### **PAYMENT:**

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