# 2024 Vendor/Sponsorship Information & Application



The law enforcement event of the year.

# The 2024 Street Cop Conference

With an expected attendance of over 1,000 sworn law enforcement professionals - this is your opportunity to connect with officers from all over the country and to experience training that will alter your career and provide life-changing perspectives. Seminars taught by the country's most highly regarded law enforcement instructors and special industry guests will take place throughout the entire week. You will also have the unique opportunity to hear from and personally meet several celebrity keynote speakers. This will be the law enforcement training event of the year.

As always, we will not disappoint!

# EVENT INFORMATION

### **Event Duration**

April 28 - May 3, 2024

Vendor Check-in/Setup

April 27 & April 28

### Venue

**Gaylord Palms Resort & Convention Center** 6000 W Osceola Pkwy, Kissimmee, FL 34746 Orlando, Florida area

### Keynote Speakers & Special Guests

Ronnie Coleman 8 Time Mr. Olympia & Police Officer
Kurt Angle Olympic Gold Medalist & WWE Hall of Fame Superstar
Jay Dobyns Retired Special Agent & Veteran Undercover Operative with ATF &
Bestselling Author - Catching Hell: The Infiltration of The Hells Angels
Chad Robichaux Mighty Oaks President & Founder, USMC Force Recon Veteran,
Best Selling Author, Pro MMA Champion

**Lou Valoze** Retired Federal Agent, spent the last two decades of his career working in an undercover capacity for high profile, complex investigations of home invasion crews, outlaw motorcycle organizations, organized crime groups and murder-for-hire schemes

Joe Gamaldi National FOP Vice President Carmine Marceno Lee County Sheriff

You will also be hearing from a multitude of other industry-leading experts and some of the leading law enforcement instructors across the nation

#### **Events**

**Welcome Reception** open to all **Exclusive VIP Event** open to first 200 registrants, survivors, vendors, keynotes, special quests, instructors and Street Cop staff

**Attendees** We consistently welcome attendees from all across this country and <u>Canada to our conferences</u>, of all ages and ranks



# GAIN MASSIVE EXPOSURE FOR YOUR BRAND!

AS OF 2023, HERE ARE SOME OF OUR STATS...









As an Exhibitor/Sponsor, your organization will have the opportunity to be featured on law enforcement's most followed social media and marketing platforms.

Street Cop's email database reaches over 100k LEO's around the country.

Street Cop's Facebook Groups have over 128k members combined from over 75 countries including the U.S., Canada, Australia, UK and Germany.

This group gets an average of 70+ new members daily.

Street Cop's Instagram has over 120k followers, with over 110,000 accounts reached weekly (over 15,000 daily). Our LEO-only Instagram has another 16k followers.

Street Cop's TikTok account has over 370k followers and 4.9 million likes.

Street Cop's Podcast is **streamed in over 195 countries**, has over **450k subscribers**, about **5k downloads per day**, and over **11 million all-time downloads**.

Street Cop's YouTube channel has over 44k subscribers.

Street Cop's Text Community has over **5k subscribers**.



# VENDOR/SPONSORSHIP OPPORTUNTIES

Generate new sales leads, network with thousands of law enforcement officers from around the country and abroad, showcase your brand's story, products and services... and more!

Reserve your exhibitor booth and secure your sponsorship for the 2024 Street Cop Conference. You don't want to miss this event!

For any questions regarding event information or the vendor/sponsorship application, please reach out to conference@streetcop.com

Deadline to apply: March 31, 2024



## **Vendor Opportunities**

#### BOOTH INCLUDES

10' x 10' booth, 8' high back wall, 3' high side drape, (1) 6' x 30" H draped table, (2) Limerick side chairs, (1) wastebasket

### Silver Package

\$2,500

includes all of the following

- 1 Vendor Booth
- 2 Conference tickets (\$1,398 value)
- 2 VIP Event tickets
- Logo featured on stage screens
- Logo featured on event website
- Email blast to all our contacts
- Social media shoutout on Instagram & Facebook
- Verbal acknowledgement on stage
- Internet & electricity upon request

### Gold Package

\$3,500

includes all of the following

- 1 Vendor Booth
- 3 Conference tickets (\$2,097 value)
- 2 VIP Event tickets
- Logo featured on stage screens
- Logo featured on event website
- Email blast to all our contacts
- Social media shoutout on Instagram & Facebook
- Verbal acknowledgement on stage
- Internet & electricity upon request
- Custom promotional video for your company/brand made by our team (sent to you afterwards for you to use as you wish)

# **Sponsorship Opportunities**

General Sponsor
You choose your sponsorship amount

Includes

Logo featured on stage screen
Logo featured on event website
Email blast to all our contacts
Social media shoutout on Instagram & Facebook
Verbal acknowledgement on stage

Instead of sponsoring a general amount, you can choose to sponsor a specific event/aspect of the conference and therefore be recognized as the sole sponsor.

Requests can be sent to conference@streetcop.com prior to submitting an application.

# **VENDOR APPLICATION**

Vendor applications must be submitted prior to March 31, 2024

Company Name: \_\_\_\_\_\_

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_ Email: \_\_\_\_\_

The Vendor (Company Information)

Address:	
Phone:	_ Website:
Vendor Package Selection Please select your desired package  ☐ Silver - \$2,500  ☐ Gold - \$3,500	Payment Information:  ☐ Check  Make payable to: Street Cop Training Send to: 8 Stone Tavern Drive Millstone Twp., NJ 08510  ☐ Credit Card  We will send a secure payment link to the email address listed above
SPONSOR	SHIP APPLICATION
Sponsor (Company Information)	
Company Name:	
Contact Name:	Email:
Address:	
Phone:	_ Website:
Sponsorship Amount: \$	- <del></del>
Sponsorship funds go towards (including but not limited to):  Street Cop Survivor Awards Street Cop Survivor Ceremony Street Cop Survivor Accommodations Street Cop VIP Exclusive Event Food & Drink for Attendees Welcome Reception Event	Payment Information:  Check Make payable to: Street Cop Training Send to: 8 Stone Tavern Drive Millstone Twp., NJ 08510  Credit Card We will send a secure payment link to the email address listed above

If you would like to sponsor something in specific or be the sole sponsor of an event, such as the entire VIP Exclusive Event or all of the Street Cop Survivor Awards, please reach out to us at conference@streetcop.com to coordinate prior to filling out this form.